

GIF Animation Contest
「theGIFs2018 Award of GIF creators」 Application

“The secretariat of this contest” refers to GIFMAGAZINE, run jointly by Adobe Systems and GIFMAGAZINE.

1. Contest Name

theGIFs 2018 GIF creator Awards

2. Awards

- Grand Prize
 - Awarded to 1 entry: cash prize of ¥250,000
 - This award shall be given based on a fair determination by the judges on the merit of the submitted .Gif animation with respect to expression, artistic merit, originality, message, etc.

- Outstanding Performance
 - Awarded to 6 entries: cash prize of ¥30,000
 - This award shall be given by the judges to outstanding entries.

- Artistic Category
 - Awarded to 1 entry
 - This shall be awarded to an entry that exhibits extraordinary artistic merit in qualities such as theme, technique, and expressive ability.

- Interactivity Category
 - Awarded to 1 entry
 - This shall be awarded to an entry that exhibits unconventional creativity, created by using novel methods in areas such as perspective, viewpoint, etc.

- Cinemography Category
 - Awarded to 1 entry

- This shall be awarded to one entry in the cinematography category that bases itself around the use of unique materials, and draws the attention of its viewers to elicit strong reactions, such as surprise.

- Pixel Art Category
 - Awarded to 1 entry
 - This shall be awarded to an attractive entry which best exemplifies use of the pixel art medium.

- Judge's Choice
 - Awarded to 6 entries
 - Each judge will select one stand-out entry apiece, using criteria of their own devising.

- U-22 Award
 - Awarded to 1 entry
 - This shall be awarded to one entry submitted by an entrant under 22 years of age that shows particular promise for the future.

Contents of prizes may be changed at any time.

- Contest results will be announced via awards ceremony as well as the contest page and the corresponding GIFMAGAZINE page.

3. Submitted GIF Requirements

- GIF must be animation-based.
- Entry must not infringe on the copyright of any other individual.
- File-size must be restricted to under 20MB.
- The entry must be of the entrant's own creation.

【Submitting GIF animations】

- 1) Click the entry link and navigate to "theGIFs Entry Form."
<https://gifmagazine.net/thegifs/2018/application>

- 2) Enter the required information, then select either “submit as a new entry” or “submit as entry for an already submitted GIF.”
- 3) If “Submit as a new entry” is selected, entrants will be directed to the upload screen.
- 4) If “Submit as an entry for an already submitted GIF” is selected, entrants may choose to enter a GIF creation previously submitted to GIFMAGAZINE by themselves.
- 5) By uploading your file, you indicate your assent to the terms outlined in this guideline.
- 6) There are no limits to how many GIFs may be submitted.

4. Submission Period

August 13, 2018 (Mon) ~ November 5, 2018 (Mon)

5. Responsibility of Entries

The secretariat of this contest bears no responsibility for the content of the works submitted by entrants.

If at any point a third party raises a dispute regarding the submitted content, it falls on the entrant to resolve.

You agree to give GIFMAGAZINE itself or third parties related to GIFMAGAZINE permission to use works submitted for the purpose of this contest the right to promote this contest and matters directly related to said contest using any submissions, which may include display at various events, publication on websites, reproductions, making available by transmission, and transmitting to the general public with no right to compensation. Furthermore, related companies may display entries on their corporate Facebook pages, Twitter accounts, and other social media services.

6. Use of Entries

The contents of this disclosure will not change after the submission period has ended.

Please note that winning entries or entries that have been nominated for a category will be displayed on the related website, with entrants’ names and affiliations published alongside.

Furthermore, the secretariat of this contest affiliated with exhibitions may contact the entrant

directly to request all materials used in creating the entry, including the file itself, etc., for the purposes of display. Partial alterations to the entry may also be requested for the purpose of publishing the winning entries. Please note that entrants will at no point be asked for their consent to transmit, have access to the criteria used for determinations, placement in overall rankings, judgement results, and status of deliberations.

7. Note

Please note that at the time of submission, entries falling under the below category will be considered disqualified and ineligible for use in affiliates' materials. By submitting your work, you indicate your assent to the guidelines present here.

- Entries infringing upon third party properties, intellectual properties including copyright, honor, credit, and privacy.
- Those which run counter to public order/morality.
- Those promoting obscenity, brutality, and discrimination.
- Those which slander third parties.
- Those deemed not appropriate for exhibition.
- Those committing fraud with the intent of impeding a fair selection.

theGIFs2018 Award of GIF creator Secretariat
The above shall be enacted August 13, 2018.